

220 Spectrum Management Association

President's Letter

January 2015

As we begin a New Year, it's worthwhile to reflect on the prior year and plan for the next. In the corporate world we called this the "4th Quarter Review and (next year) Outlook". Our January 17, 2015, 220 SMA meeting will do exactly that.

At our upcoming meeting we will review our 4th Quarter 2014 results, our 2015 budget will be proposed for adoption, and we'll be electing officers for 2015 plus Coordination Board Position #1. In the meeting's final portion we'll be discussing how we might operate better to serve the amateur radio community. Are there ways we can streamline our operations to be more effective, ways to better engage our members and officers, ways we can increase our visibility within amateur radio? I have some suggestions for considering—and your thoughts are most welcome too.

I would never advocate radical changes to any organization unless its existence was jeopardized by serious financial, technical, or legal straits. The 220 SMA is **not** in such situations. But every organization should periodically consider evolutionary changes to enhance its effectiveness. I am sure we can find some modest ways to better our association at no cost and with no pain.

I look forward to your participation at our January 17, 2015, meeting in the Arcadia Police Department's EOC room.

73,

Diana Feinberg, AI6DF